



Hamburg News

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Booming property market

Spectacular large projects as the new headquarters for Spiegel Group took the local real estate market to record heights. (p. 2)

Drilling deep holes

A family enterprise from the Hamburg Metropolitan is an internationally demanded specialist for deep hole drilling. (p. 2)

Airport of Tomorrow

A new traffic technology called A-SMGCS catapults Hamburg Airport into the future – and secures future growth. (p. 4)

HafenCity

HafenCity is a lively borough to live, work and experience life at its full: This is confirmed by the latest three projects. (p. 4)

Newsflash

Excellence in natural sciences:

The University of Hamburg is one of the top locations for young scientists in the fields of physics, chemistry, biology and mathematics. That is the result of a survey conducted by the Centre for Higher Education Development (CHE). In the CHE Ranking of Excellent European Graduate Programmes in Natural Science, the University of Hamburg demonstrated outstanding performance in all of the tested subjects. It was awarded two silver and two bronze medals in the category "scientific publications"; three silver and one gold medal for its "citations in publications" and a silver and a bronze medal for its internationally "outstanding researchers" and "number of projects in the Marie Curie Programme". In total, some 500 departments from 250 higher education institutions in 20 countries were evaluated along the above mentioned four criteria.

www.che.de

Every second company to hire new staff

Vacancies mainly in logistics, trade, transport, tempting, and consultancy

With a decrease from 9.9 to 8.3 per cent in unemployment within just one year, Hamburg climbed national statistics. Senior workers and long-term unemployed persons particularly profited from the fact that the Hanseatic City also led the way in the creation of new employment. Last year, the number of staff subject to social insurance contribution grew by 2.9 per cent to 791,200 persons. This year, every second company in the Hamburg Metropolitan Area will create new jobs. Companies from the logistics, transport, retail, tempting, consulting industry have already announced to hire additional staff. Urgently looking for new employees to support its expansion is Tchibo. The Hamburg-based coffee roaster and retailer is currently searching 35 new heads for its Hamburg headquarters. Planning to lay a glass fibre network in Hamburg for its Alice brand, the telecommunications service provider HanseNet is also



looking for new personnel. Recruitments are further planned by the technical supervisory organisation Germanischer Lloyd, the chartered accountants of KPMG, the electronic companies Philips and Olympus, the medicine technology specialist eppendorf AG, the shipping companies Hapag-Lloyd and Hamburg Süd, the IT services provider Info AG, and the technical inspection agency TÜV

Nord. Manpower, Vedior, and Randstad are offering temp work. Initial aid for job starters is provided February 22/23 by the fair "Einstieg" (Access) in hall A1 at Hamburg Messe. At two days, 290 companies, higher education institutions, industry associations, chambers of trade, commerce, and industry and will provide their expertise on starting a job training or a degree study.

Steffi Graf's foundation "Children for Tomorrow" invests in Hamburg

Former tennis champion to build a home for traumatised children at the University Hospital Eppendorf

With the contract signed and the ground-breaking ceremony passed, builders now dominate the scene: In Hamburg, tennis legend Steffi Graf is building a home for traumatised children. Already in November, the two-storey building set on a 1,000

sqm plot on the grounds of Hamburg University Hospital (UKE) will open its doors. Next to housing a children trauma ambulance, the new building will also serve as headquarters for Steffi Graf's charity association "Children for Tomorrow"

and training centre. Every year, some 300 children, mostly of refugee background, will be stewarded here.

UKE has announced to invest the revenues from the property sale into its psychotherapeutic work with children and ado-

lescents. The building project marks a milestone in the successful already long lasting co-operation between UKE and Steffi Graf, who founded "Children for Tomorrow" nine years ago.

www.children-for-tomorrow.de

Shortcuts

Hamburg is growing

Hamburg is the only German city to have steadily increased population figures since 1986. According to the latest estimates for the Northern German Office of Statistics, 1.765 million people lived in Hamburg by the end of last year, i. e. plus 11,000 compared to last year. Until 2020, thus the statisticians, 1.8 million inhabitants could be registered in Hamburg.

www.statistik-nord.de

Cargo volumes increased

Last year, the shipping line Hamburg Süd increased its cargo volume of liner services by 16 per cent to 2.14 million standard containers (TEU). With nine new containers ships and 500 million Euro of investments, the Hamburg based carrier strives to achieve a 25 per cent growth this year.

www.hamburg-sued.de

Port rail transport grows

The Port of Hamburg has well expanded its leading position as Europe's rail container hub last year. Boasting a 15 per cent plus to 1.83 million rail cargo containers, Hamburg's harbour railway thus reported a new record. Since the year 2000, total cargo volumes have increased by 42 per cent, container handling even by 100 per cent.

www.hamburg-port-authority.de

Glass recycling high-tech

A medium-sized specialist in screening and sorting technology founded in 1968 in Wedel in the Hamburg Metropolitan Area delivers high-end recycling technology to New Zealand: Mogenssen GmbH & Co. KG will produce and ship an entire plant for glass recycling to Auckland. In the capital area, the plant is to sort recycled goods by the origins. Able to handle 14 tonnes per hour, the plant will separate glass ceramics, light weight materials, and used coloured glass. The volume of the contract amounts to two million Euro.

www.mogenssen.de

Ostfriesische Tee Gesellschaft celebrates 100 year jubilee

In the south of Hamburg, Germany's number one tea supplier recently celebrated its 100 year jubilee: the Ostfriesische Tee Gesellschaft (OTG) of Laurens Spethmann Holding AG & Co. KG. Its success roots back to 1907. Inspired by the idea of selling East Frisian tea blends beyond the region of East Frisia, tea trader Laurens Janssen founded OTG, which was registered in Hamburg on December 5 that year. In the early 1950s, his grandson Laurens Spethmann transferred

the company's seat to the then "Free Harbour" of Hamburg, Europe's tea port. From here, even the Brits receive their Assams, Ceylons, and Darjeelings. During the company's initial years, the production of private-label teas shaped the business. By the end of the 1960's, OTG created its first brand called MILFORD. A decade later, OTG began expanding abroad by acquiring the Austrian company GROSCH tea. In 1988, OTG acquired the traditional East Frisian brand

Onno Behrends, adding the reputed MESSMER brand only two years later. Further acquisitions followed in U.K., France, the Netherlands and Russia. Reorganized as a holding in 1996 and run by the fourth generation, 240 staff pushed OTG's sales to 240 million Euro in Germany alone, while global revenues amounted to 370 million Euro. In other words: 13 billion tea bags by OTG's Milford, Meißmer, and Onno Behrends were sold last year.

www.otg.de

Office market reports new record Boom caused by XXL projects

With 570,000 sqm leased last year, the Hamburg property market achieved its best result in history. The unparalleled boom was caused by spectacular buildings such as the new headquarters (picture) for Spiegel Group, one of Germany's most famous media companies. Located at Ericus Point at Hafencity, the 26,000 sqm plot will be covered a piece of spectacular, yet sustainable architecture conceived by Henning Larsen, who won

much acclaim for the design of the new opera house in Copenhagen. At nearby Brooktorkai, Germanischer Lloyd wants to reflect the company's innovation policy by an architecturally fascinating "WorkWorld Hafencity". By the end of the year, its three buildings will reunite all 1,500 staff so far working at eight location in the city. According to Hamburg's



real estate agents, 18.5 per cent of all properties were leased in the city and 15 per cent each at Hafencity and City-Süd. These three locations accounted thus for nearly 50 per cent of all leased spaces.

Niche leaders from the Hamburg Metropolitan Area

Kaiser – the deep hole drilling specialist from Toppenstedt

A family enterprise in Toppenstedt is a specialist for deep hole drilling highly requested by companies throughout Europe: Kaiser Machine Engineering and Cutting Technique GmbH & Co. KG. Founded in 1916 by August Kaiser initially to thresh corn for the farmers of the village, Kaiser's engineering expertise soon led to a change in business. In 1960, the first lathe operator was hired. Since 1995, the company also offers the deep hole drilling, i. e. the drilling of holes that cannot be achieved with ordinary screw augers.

Drills into any sort of material

Whether hard or soft, ductile or brittle: In Kaiser's Toppenstedt workshop, any sort of material

can be handled. Most dominant are deep drills into titan, copper, aluminium, and steel. From centric drills with diameters from 180 mm to 6,000 mm or deep holes in all direction in metal blocks weighing up to four tonnes, they all are dealt with a Kaiser's with the same precision and perfection.

The majority of customers still comes from the aircraft manufacturing, shipbuilding, and oil industry in Germany, but increasingly also includes companies in Scandinavia, Eastern Europe, and the United Kingdom. A producer of medical implants from Kiel recently entrusted Kaiser with the drilling of tiny holes into bone nails now used in surgery worldwide.

Tools for every purpose

In March, the company will inaugurate its new hall eight. The 24 x 120 m facility was purpose-built to house powerful drilling devices measuring up to 40 m in length. The giant tools are needed for orders entrusted by the oil and wind energy industry. Hall seven houses another special deep hole drilling machine, allowing to drill deep holes with a diameter of up to 800 mm. Series production can be effected by employing a multi-spindle deep drilling machine. And if requested by the customer, the third generation family enterprise also handles the complete production and assembly of constructional parts.

<http://kaiser-maschinenbau.de>

Hamburg's cruise ship season 2008 boasts many highlights

Construction of new terminal to start – dreamliners at the "Hamburg Cruise Days 2008"

Hamburg is a booming cruise destinations, thrilling visitors and professionals alike. This season, construction of a second large terminal will start, while the glory and glamour of the dream liners is presented by three maiden calls and a dedicated cruise festival.

Construction of the second cruise terminal in Altona, incorporating the conversion of the former England ferry terminal, is scheduled to commence in spring. It will be finished by the start of cruise season 2009. Until then, the Fishing Port Development Company (FEG) will invest 12.5 million Euro into the development of the former fishing port in Altona. Works

include the upgrading of the embankment, the adjustment of the terminal and landscaping tasks.

With work under the way in Altona, the Hamburg Cruise Center (HCC) at HafenCity is looking forward to the arrival of three of the globally ten new ships starting cruise services this year. Attended for their "maiden call" are Holland America Line's "Eurodam" (July 3), AIDA Cruises' "AIDA-bella" (September 10) and Celebrity Cruises' "Celebrity Solstice" von Celebrity Cruises (October 24 - 26). Also expected in Hamburg is "AIDAaura", starting to eleven cruises from her home port. Major highlight

of this year's cruise season, however, are the "Hamburg Cruise Days 2008." From July 30 until August 3, the harbour will stage the world's most beautiful cruise ships, including, inter alia, "Astor", "AIDAaura", "Columbus", "Deutschland", and "Queen Mary 2". Further arrivals are expected at the 819th Port Anniversary celebrated May 9 - 12, 2008.

In total, the Port of Hamburg will see six first arrivals. One ship will call four times, two ships three times, and seven vessels two times at the HCC. For a detailed list of all cruise ships arriving in Hamburg this season, refer to www.hamburgcruisecenter.de.

Pilot project: Hamburg tests the airport of tomorrow

New traffic control and supervision system will make flying faster and safer

At Hamburg Airport, the future has already begun: To improve the traffic flow both on the ground and in the air, a new technology called "Advanced Surface Movement Guidance and Control System", short A-SMGCS. Its completion will be finished by late 2008.

In this project taking Hamburg to a vanguard position in Europe, Hamburg Airport (FGHG) collaborates with the German Aerospace Center (DLR) and the German Air Navigation

Services (DFS). Further co-operation partners include Airbus, the University of Hamburg, and the Technical University Hamburg-Harburg.

The new technology enhances the work of the DFL control tower and the traffic control of the airport by combining two surface radars with a multi-lateral system. This will allow to control and identify aircraft taxiing and vehicles operating on the apron more effectively. Improved traffic flow on the

apron will not only save kerose and thus reduce environmental impacts, but also create additional slots and consequently more services.

Hamburg Airport is thus confident to continue to fly high also the future. Last year, 12.78 passengers were registered. This year, the opening of the Airport Plaza and the airport's integration into Hamburg's rapid rail network will surely create further growth.

www.ham.airport.de

Safely steering through the seven seas – on land in Hamburg

Marine Training Center to receive advanced ship manoeuvring simulator

In Hamburg, the world's most modern facility for the education and training of captains and marine engineers will be built. The future "Marine Training Center" (MTC) will comprise two locations.

The first ship manoeuvring simulator will start operations in early 2009 on the former grounds of the New York - Hamburg rubber goods factory in Harburg's inner port area. A year later, nautical training will also be possible at second ship simulator to be established in the heritage protected Heine park ville

at Altona's Rainville terraces. The high-tech simulators allow a realistic study of ship operations, i. e. the handling of engines, the work on the bridge, the loading of liquid cargo, or security and safety proceedings.

The mathematical computer simulation of 25 different types of vessels also include future container ships with a length of more than 400 m and loading volumes exceeding 13,500 TEU. More than 100 of these giant container vessels have been ordered so far. And while they are

still being built, training for them will already take place in Hamburg.

The MTC will also feature a training work shop provided by MAN Diesel for the tuition on maintenance services for ship engines.

To realise the new facility, the MTC Marine Training Center Hamburg GmbH was recently founded, investing 6.5 million Euro into the ship manoeuvring simulator. The Free and Hanseatic City of Hamburg contributes 900,000 Euro to the project.

www.mtc-simulation.com

Shortcuts

Private Medicine School
Asklepios Medical School and Semmelweis University from Budapest will establish a private medicine university in Hamburg. The start of studies at the new "Asklepios Campus Hamburg/Faculty of Human Medicine of Semmelweis University Budapest" is scheduled for September, welcoming the first group of 40 students, who will have passed their preliminary medical examination in Budapest and will finish their studies in Hamburg.
www.asklepios.com

New degree course

This summer semester, the new Master degree course on "Multichannel Trade Management in Textile Business" will start at the Hamburg University of Applied Sciences (HAW Hamburg). Realised in co-operation with Otto Group, its curriculum will combine creative, economic, and technical textile aspects with international management competence.
www.haw-hamburg.de

Research project

The Hamburg labour law specialist Dr. Rolf Geffken has initiated in China the research project "Employee participation in China and Germany". Starting in March, his International Institute for the Comparison of Labour & Industrial Relations (ICOLAIR) and the Labour Institute of Beijing's Renmin University as partner will start their analysis of labour law questions.
www.drgeffken.de

Ambassador Meeting

37 honorary representatives currently promote the interests of the Hamburg Metropolitan Area in 25 countries world-wide. From May 7-9, they are invited to join the 3rd Ambassador Meeting to update their knowledge on current projects and latest developments in the Hanseatic City. Furthermore, the meeting offers the chance to intensify or make new contacts.
www.ambassador.hamburg.de

After flats and offices, urban life essentials move into Hafencity

Foundation stones laid for new Hamburg America Center, Europe's largest handicap hotel, and a school

Hamburg's Hafencity is more than a booming business location. Meanwhile, more than 800 people call the 155 ha area their new home. Even more diversity is brought along by the latest building projects.

Hamburg America Center

At Sandtorkai 48, the foundation stone was laid for the Hamburg America Center (Illustration: Richard Meier & Partners, source: Hafencity Hamburg GmbH). Designed by Richard Meier & Partner Architects LLP from New York, the end of construction is scheduled for late 2008. Until then, the Swedish Norrporten AB will invest 30 million Euro into the 8,400 sqm house with eight storeys and underground parking garage.

Stadthaushotel Hafencity

Only a few steps away, Europe's largest barrier-free

hotel for people with handicap will be erected. The three star "Stadthaushotel Hafencity Hamburg" scheduled to open next year will feature 80 rooms and a restaurant along with facilities for conference, meetings, and festive occasions. From the construction costs of ten million Euro, the



Hamburg Ministry for Social, Family, Health, and Consumer Affairs will cover 1.8 million Euro. Another one million Euro will be provided by the city's special investment programme.

Further funds will be donated by the association "youth helps youth" along with money from private and corporate sponsors.

Primary school

A third foundation stone was laid for St. Catherine's Primary School. Starting teaching next spring, it will also offer lunch and afternoon lessons in sports and music twice a week. Next to the school, the new building at Sandtorkai will also house 30 flats and a day care centre, offering as a new service to take or bring the children of local residents or employees.

The 17.4 million building project is realised by the private investor Otto Wulff Bauunternehmung GmbH & Co. KG in a Public Private Partnership (PPP) on a plot, which will remain in the ownership of the city. The innovative architecture of the school featuring trees on its roof was conceived by the architects Spengler und Wiescholek.

www.hafencity.com

Up-to-date

Success with Reggae: I-Fire is the name of a hot offbeat combo from Hamburg that mixes its Germany song lines with Reggae Riddims, Jamaican Roots, and Hip Hop rhythms. Not tied to label, the band, founded in 2004 by Raw, Nils, and Marcus, and meanwhile a team of ten, promotes itself online. Every day, some 250 fans enjoy their music in the Internet. Furthermore, their debut album "From the shadow into the light" is available at www.myspace.com. www.i-fire-sound.com

News-Bits

Junior researchers: Hamburg supports young talents in mathematics, natural sciences, and technology in a unique project. Initiated by the Technical University Hamburg-Harburg (TUHH), so-called "Kid Explorers" set out for a discovery tour of natural sciences and technology.

www.kinderforscher.de

Lord of the rings: DESY director Prof. Rolf-Dieter Heuer (59) will be the next Director General of the European Organisation for Nuclear Research, CERN, in Geneva. Following Dr. Robert Aymar, he will assume office on January 1, 2009.

www.desy.de

St. Pauli will receive its own, big private museum

New collection to commemorate the history and stars of Hamburg's nightlife district

St. Pauli is Germany's most well-known red light district. Its 200 year history will soon be displayed by a large private museum, which will open its doors on the theatre side of Reeperbahn at Spielbudenplatz. The Schütze family as owner of the property planned to be converted into the museum has already signalled its interest in the project. To finance and run the new collection, the Hamburg Ministry of Culture proposes a co-operation with the Hamburg Museum, which showcases the city's history. Further support comes from the local council.

District of the stars

The new museum will be based on the vast collection of Günter Zint. The long-term St. Pauli photographer and chronicler owns more than one million pictures, documents, and funny items, which commemorate the district's eventful history. Actors like Hans Albers, singers like Freddy Quinn were discovered here, and even Bob Geldof once called Reeperbahn his "Pilgrim Way". And in the former Star-Club, four boys from Liverpool started their world career - The Beatles. Further exhibits will be given by the heirs of the legendary

"King of Sankt Pauli", Willi Bartels, who founded Eros Center as the first modern brothel. Many nameless harlots were given a voice by "Domenica", who left street walking for social projects and fame.

Will Udo Lindenberg return?

The lure of Reeperbahn also calls Udo Lindenberg. The Hamburg Rock veteran, currently still living at Hotel Atlantic on the Alster banks, has recently visited Hotel Empire Riverside as a potential new home and was especially pleased by the hotel bar "20 up" on level 20.

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